

We specialize in making marketing automation **easy**



	Starter	Power	Ultimate
	\$399 monthly	\$499 monthly	\$599 monthly
Kickoff	\$2,500	\$4,000	\$6,900
Customized Infusionsoft™ Set-up	✓	✓	✓
Power Partner Support		2 hours for 30 days	4 hours for 30 days
Import Contacts	Up to 2,500*	Up to 5,000*	Up to 10,000*
Powerful CRM	✓	✓	✓
Sales Pipeline Set-up	✓	✓	✓
White Paper/Lead Magnet	✓x1	✓x2	✓x4
Automated Branded Marketing Campaign	x2 (5 emails ea.)	x4 (5 emails ea.)	x4 (5 emails ea.)
Dashboard Set-Up	✓	✓	✓
System Access	Up to 4 users	Up to 4 users	Up to 8 users
Customized Web Form Creation	✓x1	✓x2	✓x4
Branded Forms and Emails	✓	✓	✓
Customer Referral Campaigns		x2 emails	x4 emails
Customer Appreciation Campaign		x1 emails	x2 emails
Social Media Integration		✓	✓
Lead Scoring Set-Up & Automation			✓
Website Analytics		✓	✓
Tagging Strategic White Paper			✓
Check-Up	yearly	twice/yr.	quarterly
	\$399 monthly	\$499 monthly	\$599 monthly

Free With Every Package



SNAP Phone App

Simply SNAP a picture of your lead's business card with any smart phone. Within minutes a new contact record is created, populated with information from the card! Included **FREE** for you entire Sales Team.



SYNC Gmail Or Outlook

Contact records can easily be created or updated, giving you the ability to send emails directly from Gmail or Outlook—without even logging into your Infusionsoft application!



Web Analytics

Installation of comprehensive web analytics for critical website pages, allowing you to track audience movement during each visit!



Lead Scoring

Finally identify prospects showing the most interest in your homes. Infusionsoft tracks all actions, able to quantify specific activities such as downloads, link clicks, email opens and website return visits!

Call today to learn how you can easily nurture your leads into satisfied customers — automatically!

240.420.6343

EasyLeadLocker.com



*Data must be in acceptable format to avoid additional charges.



Fed Up With Expensive Sales Leads Slipping Through Your Fingers?

Have you ever had that sinking suspicion that more leads are visiting your model homes than you're made aware of? What happens to all of those prospects who are visiting your website? Why does the total number of new home sales seem to remain stagnant each month when you know you're investing your marketing budget to attract and capture valuable leads?

The 7 Most Important Considerations In Nurturing Your Prospects

1

Automate Your Efforts

Easily create more time to build real relationships with qualified prospects.

2

Understand The Needs Of Your Leads

Learn the real reasons prospects fail to convert—and focus on their specific concerns.

3

Intrigue Your Prospects

Make your product the most compelling choice available.

4

Inspire Through Professional Insights

Too much data overwhelms; simplify the process by motivating browsers into buyers.

5

Gain Permission

Times have changed. Today, leads have the choice to grant marketers privileges to share their product.

6

Utilize The Service

Too often home builders view lead acquiring services in the same way the public views gym memberships. "It's nice to say you do it!"

7

Understand Your Team's Productivity

Inescapable accountability for your sales team's efforts.

The incredible power of Infusionsoft coupled with the experience of Power Marketing. Keep your leads secure throughout the entire process until a new home is purchased!



Call today to learn how you can easily nurture your leads into satisfied customers — automatically!

240.420.6343

EasyLeadLocker.com

